

SUMMARY OF FINAL DECISIONS ISSUED BY THE TRADEMARK TRIAL AND APPEAL BOARD
May 12-16, 1997

Date Issued	Type of Case(1)	Proceeding or Appn. No.	Party or Parties	TTAB Panel(2)	Issue	TTAB Decision	Opposer's or Petitioner's Mark and Goods or Services	Applicant's or Respondent's Mark and Goods or Services	Mark and Goods Cited by Examining Attorney	Examining Attorney	Citable as Precedent of TTAB
5-15	OPP	89,866	American Airlines, Inc. v. United Service Ass'n. for Healthcare	Cissel Seeherman* Hairston	2(d)	Opposition Sustained	"AAdvantage" (and design) [providing a program of bonus flights for frequent travelers]; "AAdvantage Gold" (and design) [transportation of passengers by air with door-to-door service]; "AAdvantage Platinum" (and design) [transportation of passengers by air, namely, providing a program of bonus flights for frequent travellers]	"BENEFITS ADVANTAGE" [arranging group discounts on airfare, hotels and motels, child care, grocery coupon programs, preferred shopping services, long distance telephone services, maintenance medications, vision care, mortgage acceleration programs and movie passes]			No
5-15	EX	74/605,105	Media Arts Group, Inc.	Simms Hanak Quinn*	2(e)(1)	Refusal Reversed		"CINEMA CLIPS" [commemorative collages]		Fine	No

(1) EX=Ex Parte Appeal; OPP=Opposition; CANC=Cancellation; CU=Concurrent Use; (SJ)=Summary Judgment; (R)=Request for Reconsideration

(2) *=Opinion Writer; (D)=Dissenting Panel Member